

# 2023 Educational Offerings

Draft Date: 1 Oct 2022

Note: These offerings are subject to change at any time.

Price	Offering Description	Offering Features
FREE	<p>Solid Intel</p> <ul style="list-style-type: none"> <li>• Our newest course is all about evaluating information sources critically and not falling for a lot of C.R.A.A.P.!</li> </ul>	<ul style="list-style-type: none"> <li>• Unlimited access – FREE</li> <li>• Will run live periodically – FREE</li> </ul>
\$485	<p>Research Asset Membership</p> <ul style="list-style-type: none"> <li>• Replaces Research Connector and is the only true membership option</li> <li>• No change in price, but additional benefits</li> </ul> <p>NOTE:</p> <ul style="list-style-type: none"> <li>• Every monthly Research Connector as of 11/16/2022 gets to stay on a monthly payment option until cancelled or until December 2023.</li> <li>• All Founding Members can maintain the same monthly or annual membership at Founding Member price for as long as there is a membership.</li> </ul>	<ul style="list-style-type: none"> <li>• 12-month payment only</li> <li>• Unlimited live and replay master classes</li> <li>• Interest groups starting in 2023 (meetings will not be recorded)</li> <li>• One-on-one orientation, 20-min meeting</li> <li>• Membership pricing on all other educational offerings</li> </ul>
\$49	Individual Master Classes	<ul style="list-style-type: none"> <li>• Live and replay</li> <li>• 12-month access</li> </ul>
\$990	<p>Individual Courses</p> <ul style="list-style-type: none"> <li>• Introduction to Prospect Profiles</li> <li>• Capacity Ratings Workshop</li> <li>• Foundations in Fundraising Analytics</li> <li>• Approach to Prospecting</li> </ul>	<ul style="list-style-type: none"> <li>• 12-month access</li> <li>• 12-month access to group coaching calls</li> <li>• Includes the full textbook PDF download</li> </ul>
\$750	<p>Individual Courses</p> <ul style="list-style-type: none"> <li>• Introduction to Prospect Research in Canada</li> </ul>	<ul style="list-style-type: none"> <li>• 12-month access</li> <li>• 12-month access to group coaching calls</li> <li>• Instructor feedback on homework</li> <li>• Includes the full textbook PDF download</li> </ul>
\$550	<p>Individual Courses</p> <ul style="list-style-type: none"> <li>• Essentials for Successful Fundraising Research</li> <li>• Capacity Ratings Workshop</li> </ul>	<ul style="list-style-type: none"> <li>• 12-month access</li> <li>• 12-month access to group coaching calls</li> <li>• Instructor feedback on homework</li> <li>• Includes the full textbook PDF download</li> </ul>

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\$1250	<p>Career Agent Educational Track</p> <ul style="list-style-type: none"> <li>Essentials for Successful Fundraising Research</li> <li>Introduction to Prospect Profiles</li> <li>Capacity Ratings Workshop</li> <li>Foundations in Fundraising Analytics</li> </ul>	<ul style="list-style-type: none"> <li>12-month course access</li> <li>One-on-one orientation, 20-min meeting</li> <li>Instructor feedback on homework</li> <li>12-month access to group coaching calls</li> <li>All courses include the full textbook PDF download</li> </ul>
\$2750	<p>Very Important Asset (VIA) Educational Track</p> <ul style="list-style-type: none"> <li>Replaces Research Focused membership</li> <li>All access pass to courses and master classes</li> </ul>	<ul style="list-style-type: none"> <li>One-on-one, 20-min orientation meeting</li> <li>12-month access</li> <li>12-month access to group coaching calls</li> <li>Unlimited courses</li> <li>Unlimited master classes</li> <li>Instructor feedback on homework</li> </ul>
\$1500 annual \$150 monthly	<p>Research Focused – Legacy</p> <ul style="list-style-type: none"> <li>Every monthly Research Focused member as of 11/16/2022 gets to stay on a monthly payment option until cancelled or December 2023.</li> <li>Every 12-month Research Focused member will have access through their expiration date, with no renewals.</li> </ul>	<ul style="list-style-type: none"> <li>12-month access</li> <li>12-month access to group coaching calls</li> <li>Unlimited courses</li> <li>Unlimited master classes</li> <li>Instructor feedback on homework</li> </ul>
\$240 annual \$25 monthly	<p>Research On-Demand – Legacy</p> <ul style="list-style-type: none"> <li>Every monthly member as of 11/16/2022 gets to stay on a monthly payment option until cancelled or December 2023.</li> <li>Every 12-month member will have access through their expiration date, with no renewals.</li> </ul>	<ul style="list-style-type: none"> <li>Unlimited replay master classes in a calendar year</li> </ul>